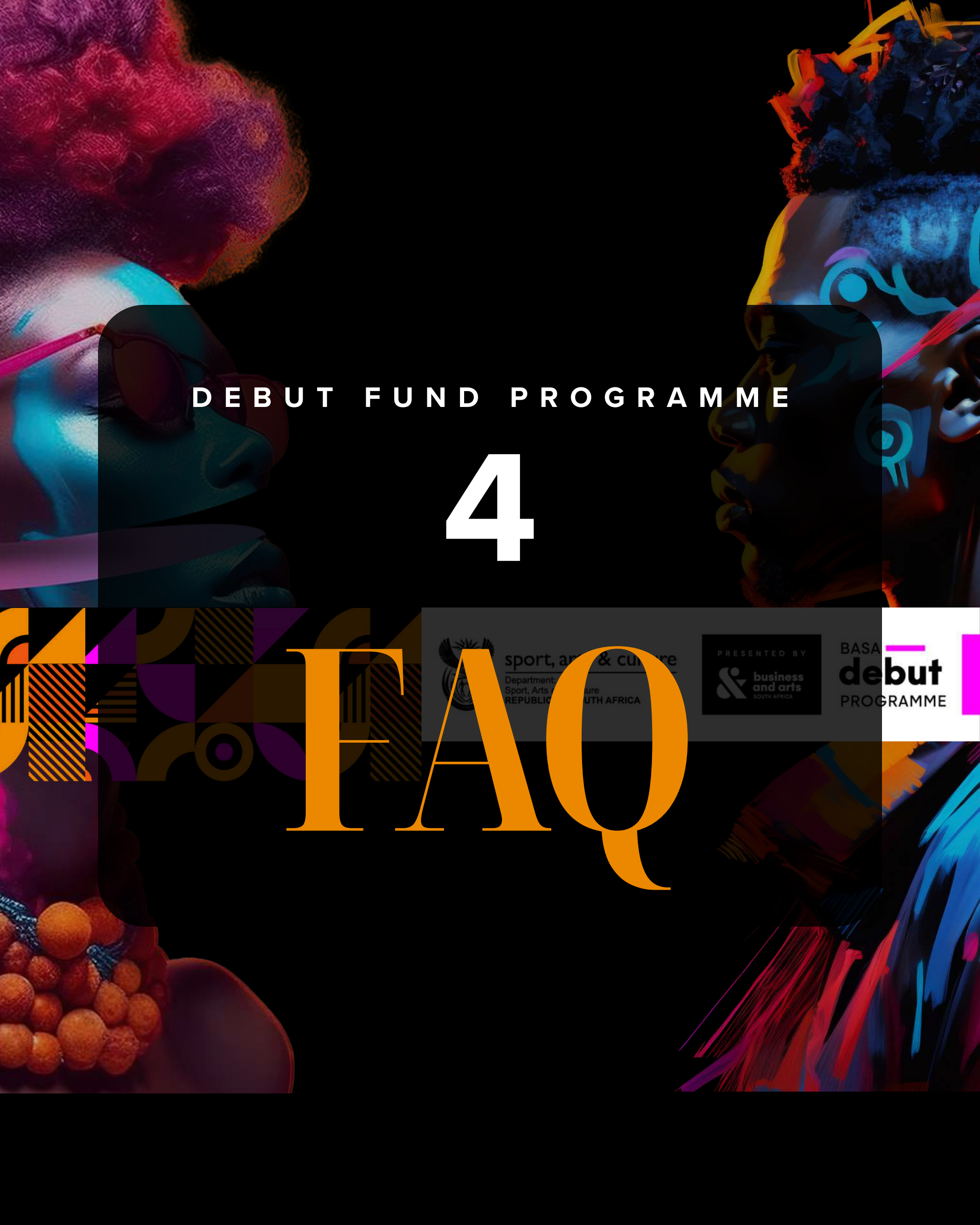




DEBUT FUND PROGRAMME

4

FAQ



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Who can apply?

Young emerging artists aged 18–35 who have a unique creative business idea, a clear proof of concept, and limited access to resources. The programme supports individuals who are looking to formally launch their first creative venture and develop the skills and knowledge required to start and manage a sustainable creative business or organisation.

Artists are Creatives who fall under the following disciplines:

- Design & Craft (Fashion, Textile, etc)
- Film & Multimedia (Game/Animation, Graphic design, Filmmaking)
- Literary Arts (Writing, Poetry, Storytelling)
- Music
- Performing Arts (Dance & Theatre)
- Visual Arts (Painting, Sculpture, Drawing, Printmaking, Photography)



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How do I apply?

Submit the google form here: and complete the necessary information regarding who you are, the province in which you are based, your business idea, and why you are the right person to build this business



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**Does the
programme
accommodate
people living with
disabilities?**

YES



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Is this programme only for artists?

Yes, this is a programme targeted at young artists/creatives in South Africa only



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Can I apply if I don't speak English?

Yes, you can. The programme application process will accommodate more than three languages, and training sessions will be customised according to the individuals selected.



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What is the focus of the workshops?

With 'Asset-Based Community Driven Development' as the main ethos of the programme, participants can expect to gain personal and professional skills development from ideation, to venture implementation, through resource support and mentorship



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Can I apply if I am an established artist, but still need further support?

The programme is for emerging artists that need to develop entrepreneurial skills to kickstart their business not artists that have established their careers and



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Can I apply if I am considering becoming an artist, but have not yet initiated anything?

Unfortunately, not. This programme is for artists who have been in the sector for more than a year, and who need greater entrepreneurial skills and support to help launch their ideas/project.



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Can I apply if I practise art as a hobby?

Unfortunately, not. This programme is for full-time artists who live off or are aiming to live off of the revenue from their work.



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Can I apply if I don't
have a matric
certificate?

YES



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Can I apply if I am part of a college/university?

Yes. However, individuals with limited access and resources will be prioritised.



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Can I apply as an individual or group?

Applications are for individuals; but you can represent a company/collective.



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Is the programme online or in-person?

Majority of the programme takes place online; there will be an opportunity towards the end of the programme for an in-person showcase.



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How long before I receive a response to my application?

You will receive a response about the outcome 6–8 weeks after you have applied.



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When do workshops begin?

Workshops begin 1–2 months after applications have opened.



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