

BASA AWARDS 2024 CATEGORIES

A panel comprising experts from both the arts and business sectors will evaluate submissions. Evaluation criteria include creativity, innovation, impact, sustainability, and the depth of collaboration among the participating partners. By participating in these awards, entrants have the chance to gain national recognition for their contributions to the arts and to showcase their projects to influential leaders within the business and arts communities.

Categories open for entry are as follows:

BEYOND BORDERS: Awarded to a partnership that builds brand reputation and audience for both partners across borders.

COMMUNITY DEVELOPMENT: Recognizing NPO/NGO/CBO/PBO support for arts and culture projects enhancing their communities.

CORPORATE SOCIAL INVESTMENT: Acknowledging vital support for arts and culture projects enhancing their communities.

FIRST-TIME SPONSOR: Awarded to a sponsor supporting the arts for the first time.

INNOVATION AWARD: Celebrating the most innovative, cutting edge and progressive partnership.

LONG-TERM PARTNERSHIP: Recognising outstanding initiative and commitment to the arts over a longer term period.

SPONSORSHIP IN-KIND: Acknowledging a sponsor giving quantifiable and impactful non-monetary support to the arts.

SMME AWARD: Awarded for vital support given to the arts by a micro, small, or medium enterprise.

GREEN AWARD: Linked to BASA's Climate Culture Programme, this category is aligned to Sustainable Development Goal 13: to limit and adapt to climate change.

In addition, two special discretionary awards will be selected to celebrate remarkable contributions to the sustainability of South Africa's arts:



Business and Arts South Africa (BASA)

Company registration: 1997/001920/08
Registered office: 38 4th Avenue, Melville, 2092

Postnet Melville, Johannesburg
Suite 154, Private Bag X9, 2092

www.basa.co.za

BASA ALUMNI AWARD: Presented to an outstanding graduate from BASA's Debut and/or Cultural Producers Programmes

BASA CHAIRPERSON'S AWARD: Recognising sustained and extraordinary commitment to the arts in South Africa.

The deadline for expressions of interest is 30 August 2024. For further information on categories, eligibility, judging criteria, and entry guidelines, visit BASA's website at basa.co.za Interested applicants can also contact the Awards support team at awards@basa.co.za or call 011 447 2295 during business hours.



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